



INSTITUTE *for* HEALTHCARE ADVANCEMENT

17th Annual Health Literacy Conference

Strengthening Communities to Improve
Health Equity and Health Literacy

Conference Schedule

May 9 - 11, 2018 • Hotel Irvine • Irvine, California

Wednesday, May 9th

**Additional fee required.*

6:00 am – 9:00 pm **Registration**

Preconference Summit

9:00 am – 12:00 pm **Emergency Preparedness: Creating Collaborations for
Better Outcomes**

Preconference Workshops

8:00 am – 5:00 pm *** Writing for Health, Health Equity, and Wellbeing:
Plain Language Strategies for Health and
Human Service Professionals**
Jann Keenan, EdS
Janet Ohene-Frempong, MS
Institute for Healthcare Advancement – Strategic Partners in
Health Literacy

1:00 pm – 4:00 pm **Collaborating for Health Literate Care**
Farrah Schwartz, MA
Toronto Rehabilitation Institute, UHN
Tracy Paulenko, BScPT, MSc
University Health Network

1:00 pm – 5:00 pm *** Teach-back: Making it an Always Event**
Mary Ann Abrams, MD, MPH
Nationwide Children's Hospital

1:00 pm – 5:00 pm *** Whiteboard Video Workshop**
Gary Ashwal, MA
Booster Shot Media
Stacey Dickert, MA
RiverHouse Creative

6:30 pm – 7:30 pm **Health Literacy 101: An Introduction to the Field**
Michael Villaire, MSLM
Institute for Healthcare Advancement

Thursday, May 10th

6:00 am – 5:00 pm	Registration
7:00 am – 8:00 am	Breakfast
8:00 am – 8:15 am	Welcome / Conference Overview Michael Villaire, MSLM Institute for Healthcare Advancement
8:15 am – 8:30 am	[Opening Keynote] Overview: Using the Construct of Community to Achieve Health Equity Speaker TBA
8:30 am – 9:30 am	[Panel I] Listening to Hidden and Excluded Voices: Community Members Discuss Their Health Literacy Challenges Panelists TBA
9:30 am – 10:30 am	[Panel II] Discussing System Approaches to Meeting Community Needs Panelists TBA
10:30 am – 10:45 am	Refreshment Break
10:45 am – 12:15 pm	Breakout Sessions <ul style="list-style-type: none">• Writing Directly to Patients: Results Letters, Visit Summaries, and Email - A Skill Building Workshop Cliff Coleman, MD, MPH Oregon Health and Science University• Communicating About Medication: A Health Literacy Challenge Steven Sparks, MS Kari LaScala, JD Wisconsin Health Literacy• Exceptional Lives: Interactive Online Guides for Parents of Kids with Disabilities Julie McKinney, MS Anne Marcus Next Mile Project• Breaking Down Complex Chronic Health Conditions with Health Literacy Best Practices Catina O’Leary PhD, LMSW Health Literacy Media Amy Waterman, PhD University of California, Los Angeles

12:30 pm – 1:50 pm	Luncheon - IHA Health Literacy Awards / Listserv and International Activities Overview
2:00 pm – 3:00 pm	Toward Solutions: Organizing and Engaging Community Stakeholders Speaker TBA
3:00 pm – 3:15 pm	Refreshment Break
3:15 pm – 4:45 pm	Breakout Sessions (Morning sessions repeat in same rooms.)
4:45 pm – 6:00 pm	Free Time / Poster Presenters Set Up
6:00 pm – 8:00 pm	Opening Night Reception / Poster Session

Friday, May 11th

7:00 am – 3:00 pm	Registration
8:00am – 9:00am	Breakfast
9:00 am – 9:55 am	Adult Basic Education and Health Literacy: Opportunities for Collaboration Speaker TBA
10:00 am – 11:30 am	Breakout Sessions <ul style="list-style-type: none">• Writing and Designing for Health Behavior Change Stacy Robison, MPH, MCHES CommunicateHealth• Health Literacy Among Individuals with Serious Mental Illnesses: Gaps and Limitations Nicole Pashka, MS, CRC, CPRP, LCPC Thresholds Lisa Razzano, PhD, CPRP University of Illinois, Chicago• Convincing Leaders to Commit to Health Literacy Laurie Myers, MBA Merk & Co., Inc.• OpenNotes, A Key to Patient Engagement Amy Fellows, MPH We Can Do Better / OpenNotes Liz Salmi OpenNotes
11:45 am – 12:45 pm	Luncheon
1:00 pm – 2:30 pm	Breakout Sessions (Morning sessions repeat in same rooms.)
2:30 pm – 3:00 pm	Closing Keynote Michael Villaire, MSLM Rima Rudd, ScD
3:00 pm	Adjournment / Evaluations