



INSTITUTE *for* HEALTHCARE ADVANCEMENT

17th Annual Health Literacy Conference
Strengthening Communities to Improve
Health Equity and Health Literacy

Conference Schedule

May 9 - 11, 2018 • Hotel Irvine • Irvine, California

Wednesday, May 9th

**Additional fee required.*

6:00 am – 9:00 pm **Registration**

Preconference Workshops

8:00 am – 5:00 pm *** Writing for Health, Health Equity, and Wellbeing:
Plain Language Strategies for Health and
Human Service Professionals**
Jann Keenan, EdS
Janet Ohene-Frempong, MS
Institute for Healthcare Advancement

8:00 am – 12:00 pm *** Teach-back: Making it an Always Event**
Mary Ann Abrams, MD, MPH
Nationwide Children’s Hospital

1:00 pm – 4:00 pm **Collaborating for Health Literate Care**
Farrah Schwartz, MA
Toronto Rehabilitation Institute, UHN
Tracy Paulenko, BScPT, MSc
University Health Network

1:00 pm – 5:00 pm *** Whiteboard Video Workshop**
Gary Ashwal, MA
Booster Shot Media
Stacey Dickert, MA
RiverHouse Creative

6:00 pm – 7:00 pm **Health Literacy 101: An Introduction to the Field**
Michael Villaire, MSLM
Institute for Healthcare Advancement

Thursday, May 10th

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| 6:00 am – 5:00 pm | Registration |
| 7:00 am – 8:00 am | Breakfast |
| 8:00 am – 8:15 am | Welcome / Conference Overview
Michael Villaire, MSLM
Institute for Healthcare Advancement |
| 8:15 am – 8:30 am | [Opening Keynote] Overview: Using the Construct of Community to Achieve Health Equity
Lisa Fitzpatrick, MD, MPA, MPH
DC Department of Health Care Finance |
| 8:30 am – 9:30 am | [Panel I] Listening to Hidden and Excluded Voices: Community Members Discuss Their Health Literacy Challenges
Moderator: Lisa Fitzpatrick, MD, MPA, MPH
Panelists TBA |
| 9:30 am – 10:30 am | [Panel II] Discussing System Approaches to Meeting Community Needs
Panelists TBA |
| 10:30 am – 10:45 am | Refreshment Break |

Thursday's agenda continues on next page.

10:45 am – 12:15 pm

Breakout Sessions

- **Writing Directly to Patients: Results Letters, Visit Summaries, and Email - A Skill Building Workshop**
Cliff Coleman, MD, MPH
Oregon Health and Science University
- **Communicating About Medication: A Health Literacy Challenge**
Steven Sparks, MS
Kari LaScala, JD
Wisconsin Health Literacy
- **Exceptional Lives: Interactive Online Guides for Parents of Kids with Disabilities**
Julie McKinney, MS
Anne Marcus
Next Mile Project
- **Breaking Down Complex Chronic Health Conditions with Health Literacy Best Practices**
Catina O’Leary PhD, LMSW
Health Literacy Media
Amy Waterman, PhD
University of California, Los Angeles

12:30 pm – 1:50 pm

Luncheon - IHA Health Literacy Awards / Listserv and International Activities Overview

2:00 pm – 3:00 pm

Toward Solutions: Organizing and Engaging Community Stakeholders
Speaker TBA

3:00 pm – 3:15 pm

Refreshment Break

3:15 pm – 4:45 pm

Breakout Sessions (Morning sessions repeat in same rooms.)

4:45 pm – 6:00 pm

Free Time / Poster Presenters Set Up

6:00 pm – 8:00 pm

Opening Night Reception / Poster Session

Friday, May 11th

7:00 am – 3:00 pm	Registration
8:00 am – 9:00 am	Breakfast
9:00 am – 9:55 am	Adult Basic Education and Health Literacy: Opportunities for Collaboration Julie McKinney, MS Exceptional Lives, Inc.
10:00 am – 11:30 am	Breakout Sessions <ul style="list-style-type: none">• Writing and Designing for Health Behavior Change Stacy Robison, MPH, MCHES CommunicateHealth• Health Literacy Among Individuals with Serious Mental Illnesses: Gaps and Limitations Nicole Pashka, MS, CRC, CPRP, LCPC Thresholds Lisa Razzano, PhD, CPRP University of Illinois, Chicago• Convincing Leaders to Commit to Health Literacy Laurie Myers, MBA Merk & Co., Inc.• OpenNotes, A Key to Patient Engagement Amy Fellows, MPH We Can Do Better / OpenNotes Liz Salmi OpenNotes
11:45 am – 12:45 pm	Luncheon
1:00 pm – 2:30 pm	Breakout Sessions (Morning sessions repeat in same rooms.)
2:30 pm – 3:00 pm	Closing Keynote Michael Villaire, MSLM Rima Rudd, ScD
3:00 pm	Adjournment / Evaluations