



INSTITUTE *for* HEALTHCARE ADVANCEMENT

17th Annual Health Literacy Conference
Strengthening Communities to Improve
Health Equity and Health Literacy

Conference Schedule

May 9 - 11, 2018 • Hotel Irvine • Irvine, California

Tuesday, May 8th

3:00 pm – 8:00 pm **Registration** **Additional fee required.*

Wednesday, May 9th

6:00 am – 9:00 pm **Registration**

Preconference Workshops

8:00 am – 5:00 pm *** Writing for Health, Health Equity, and Wellbeing:**
Salon A **Plain Language Strategies for Health and
Human Service Professionals**
Jann Keenan, EdS
Janet Ohene-Frempong, MS
Institute for Healthcare Advancement

8:00 am – 12:00 pm *** Teach-back: Making it an Always Event**
Shady Canyon **Mary Ann Abrams, MD, MPH**
Nationwide Children’s Hospital

8:00 am – 12:00 pm **Whiteboard Video Workshop**
Trabuco **Gary Ashwal, MA**
Booster Shot Media
Stacey Dickert, MA
RiverHouse Creative

1:00 pm – 4:00 pm **Collaborating for Health Literate Care**
Salon CDE **Farrah Schwartz, MA**
Toronto Rehabilitation Institute, UHN
Tracy Paulenko, BScPT, MSc
University Health Network

5:00 pm – 6:00 pm **Health Literacy 101: An Introduction to the Field**
Salon CDE **Michael Villaire, MSLM**
Institute for Healthcare Advancement

5:00 pm – 7:00 pm **Individual Consultation with Cynthia Baur, Practice Editor**
Shady Canyon HLRP: Health Literacy Research and Practice Journal
(By Appointment Only)
For information visit: hlc.iha4health.org/agenda/hlrp

Thursday, May 10th

6:00 am – 5:00 pm <i>Foyer</i>	Registration
6:00 am – 7:00 am <i>Shady Canyon</i>	Yoga (No charge)
7:00 am – 8:00 am <i>Think Tank</i>	Individual Consultation with Cynthia Baur, Practice Editor HLRP: Health Literacy Research and Practice Journal (By Appointment Only) For information visit: hlc.iha4health.org/agenda/hlrp
6:45 am – 7:45 am <i>Salon AB</i>	Breakfast
8:00 am – 8:15 am <i>Salon CDE</i>	Welcome / Conference Overview Michael Villaire, MSLM Institute for Healthcare Advancement
8:15 am – 8:30 am <i>Salon CDE</i>	[Opening Keynote] Overview: Using the Construct of Community to Achieve Health Equity Lisa Fitzpatrick, MD, MPA, MPH DC Department of Health Care Finance
8:30 am – 9:30 am <i>Salon CDE</i>	[Panel I] Listening to Hidden and Excluded Voices: Community Members Discuss Their Health Literacy Challenges Moderator: Lisa Fitzpatrick, MD, MPA, MPH <ul style="list-style-type: none">- Ioana Staiculescu, MPH Center for Health Policy, University of Missouri- Joseph Quintana United American Indian Involvement, Inc.- Steve Delgado, MSW Project Kinship
9:30 am – 10:30 am <i>Salon CDE</i>	[Panel II] Organizing and Engaging Community Stakeholders Moderator: Cynthia Baur, PhD Horowitz Center for Health Literacy <ul style="list-style-type: none">- David DeLeon City of La Habra- Heng Lam Foong Asian Americans Advancing Justice- Regeanie Corona Advanced Business Strategies, LLC
10:30 am – 10:45 am <i>Foyer</i>	Refreshment Break

10:45 am – 12:15 pm	Breakout Sessions
<i>Theater</i>	<ul style="list-style-type: none"> • Writing Directly to Patients: Results Letters, Visit Summaries, and Email - A Skill Building Workshop Cliff Coleman, MD, MPH Oregon Health and Science University
<i>Salon B</i>	<ul style="list-style-type: none"> • Communicating About Medication: A Health Literacy Challenge Steven Sparks, MS Kari LaScala, JD Wisconsin Health Literacy
<i>Trabuco</i>	<ul style="list-style-type: none"> • Exceptional Lives: Interactive Online Guides for Parents of Kids with Disabilities Julie McKinney, MS Exceptional Lives, Inc.
<i>Salon A</i>	<ul style="list-style-type: none"> • Breaking Down Complex Chronic Health Conditions with Health Literacy Best Practices Catina O’Leary PhD, LMSW Health Literacy Media Amy Waterman, PhD University of California, Los Angeles
12:30 pm – 1:50 pm	Luncheon - IHA Health Literacy Awards / Listserv and International Activities Overview
<i>Pavilion</i>	
2:00 pm – 3:00 pm	Discussing Program Approaches to Meeting Community Needs
<i>Salon CDE</i>	<p>Moderator: Viki Lorraine, MS Michigan Department of Health and Human Services</p> <ul style="list-style-type: none"> - Ioana Staiculescu, MPH Center for Health Policy, University of Missouri - David Young, DVM, MS, PhD, CRC Montana State University - Annamore Matambanadzo, PhD, MEd, BEd Advance African Development, Inc.
3:00 pm – 3:15 pm	Refreshment Break
<i>Foyer</i>	
3:15 pm – 4:45 pm	Breakout Sessions (Morning sessions repeat in same rooms.)
5:00 pm – 6:00 pm	International Health Literacy Association General Meeting
<i>Salon CDE</i>	
4:45 pm – 6:00 pm	Free Time / Poster Presenters Set Up
6:00 pm – 8:00 pm	Opening Night Reception / Poster Session
<i>Pavilion</i>	

Friday, May 11th

7:00 am – 3:00 pm
Foyer

Registration

6:00 am – 7:00 pm
Shady Canyon

Yoga (No charge)

7:45 am – 8:45 am
Foyer / Salon CDE

Breakfast

9:00 am – 9:55 am
Salon CDE

Adult Basic Education and Health Literacy: Opportunities for Collaboration

Julie McKinney, MS

Exceptional Lives, Inc. / Institute for Healthcare Advancement

10:00 am – 11:30 am

Breakout Sessions

Salon A

- **Writing and Designing for Health Behavior Change**
Rebecca Wright
CommunicateHealth

Theater

- **Health Literacy Among Individuals with Serious Mental Illnesses: Gaps and Limitations**
Nicole Pashka, MS, CRC, CPRP, LCPC
Thresholds
Lisa Razzano, PhD, CPRP
University of Illinois, Chicago

Salon B

- **Convincing Leaders to Commit to Health Literacy**
Laurie Myers, MBA
Merck & Co., Inc.

Trabuco

- **OpenNotes, A Key to Patient Engagement**
Amy Fellows, MPH
We Can Do Better / OpenNotes
Liz Salmi
OpenNotes

11:45 am – 12:45 pm
Pavilion

Luncheon

1:00 pm – 2:30 pm

Breakout Sessions (Morning sessions repeat in same rooms.)

2:30 pm – 3:00 pm
Salon CDE

Closing Keynote

Michael Villaire, MSLM

Institute for Healthcare Advancement

Rima Rudd, ScD

Harvard T.H. Chan School of Public Health

3:00 pm

Adjournment / Evaluations