Exhibit Dates and Hours

**Tuesday, May 12**
12:00 pm – 5:00 pm  Exhibitor Move-in / Set up

**Wednesday, May 13**
8 am – 11 am  Networking & Exhibits
12 pm – 1:30 pm  Lunch
2 pm – 2:30 pm  Break / Networking & Exhibits
3:30 pm – 6 pm  Reception

**Thursday, May 14**
8 am – 9 am  Breakfast / Networking & Exhibits
10 am – 10:30 am  AM Break / Networking & Exhibits
12 pm – 1:30 pm  Lunch
3 pm – 3:30 pm  PM Break / Networking & Exhibits

**Friday, May 15**
8 am – 11 am  Networking & Exhibits
12 pm – 3 pm  Exhibitor Move Out / Take down

Exhibit Table Package
- One 6’ Skirted Table
- Two Chairs
- One Wastebasket
- Conference Program Listing
- Free Wi-fi
- Exhibitor Sign
- General Area Security (The exhibit area is not secured and protection of special valuable items are the exhibitor’s responsibility.)

Exhibitor Opportunities
To learn more about exhibiting, see our website at www.hlc.iha4health.org or call us at 800-434-4633
For an application or to speak with us about exhibiting, contact Andrew Pong at apong@iha4health.org

Exhibit Table Package

<table>
<thead>
<tr>
<th>Marketing Opportunities</th>
<th>Corporate Sponsor</th>
<th>Gold</th>
<th>Silver</th>
<th>Exhibit Table Only*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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<tr>
<td>Registrations</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Networking luncheon</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>VIP seating at keynote presentations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Sponsorship Opportunities</td>
<td></td>
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<tr>
<td>Networking session (Wed)</td>
<td>Choice of 2</td>
<td>Choice of 1</td>
<td>$2000</td>
<td></td>
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<tr>
<td>Opening reception and poster session (Wed)</td>
<td>Choice of 2</td>
<td>Choice of 1</td>
<td>$2000</td>
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<tr>
<td>Awards luncheon (Thur)</td>
<td>Choice of 2</td>
<td>Choice of 1</td>
<td>$2000</td>
<td></td>
</tr>
<tr>
<td>Conference tote bag (co-sponsor)</td>
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<td>✓</td>
<td>✓</td>
<td>$1000</td>
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<tr>
<td>Traffic Builder Opportunities</td>
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</tr>
<tr>
<td>Prominent logo listing in front of keynote hall</td>
<td>✓</td>
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<tr>
<td>Recognition on IHA4health.org</td>
<td>✓</td>
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<td>Dedicated e-blast to pre-registration list via IHA4health.org</td>
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<td>✓</td>
<td>$500</td>
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<tr>
<td>Product insert in tote bag</td>
<td>✓</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Imprint logo on coffee cup sleeves</td>
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<td>✓</td>
<td></td>
<td>$1500</td>
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<td>Imprint logo on lanyard</td>
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<tr>
<td>WTDFH book sponsorship</td>
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</tbody>
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*Non-profits and government agencies receive a 20% discount off exhibit table prices.
About

The annual IHA Health Literacy Conference assembles recognized researchers, opinion leaders, clinicians, educators, and subject matter experts for a 3-day continuing education conference. This premier conference delivers education, professional development, peer networking. It also provides practical tools that help participants expand their knowledge and enhance implementing health literacy into their work environments.

Conference Highlights

The IHA Annual Health Literacy conference is the nation’s premier health literacy symposium for a reason: it delivers best-practice information to drive sound operational solutions. And a more intimate setting (than larger association or trade-show events) means its more conducive to the exchange of ideas and information.

The conference exhibitions are an integral part of this collaborative experience. And because they are, the exhibitions are strategically located to ensure maximum interaction with attendees—to include people responsible for educational or purchasing recommendations.

Attendee Profile

Profession

- Patient educators
- Consultants (public and private sectors)
- Direct-Service providers/clinicians
- Researchers, students, and emerging professionals
- Executives and senior management
- Policymakers/strategists

Work Settings:

- Health services, social services
- Home-based care, child and adult-day services
- Hospitals and clinics
- University and college literacy programs
- Healthcare insurance
- Healthcare businesses
- Government agencies
- Pharmalogical services

Join us for the latest evidence-based findings; earn CME, CE, CHES, MCHES, CPE, and DCE credits; and network with colleagues.

- Three days of evidenced-based educational and operational courses presented by leading health literacy experts.
- Full day of interactive workshops where attendees can be introduced to or fine tune operational solutions to health literacy in their work environments.
- Opportunities to interact with faculty and fellow attendees to establish a network of like-minded professionals.

Here are just a few benefits of exhibiting offers:

- Interact face-to-face with influential decision makers in the field of health literacy.
- Build visibility for your company in an emerging marketplace.
- Expand and strengthen existing customer relationships.
- Introduce new products and services.
- Generate new sales leads.
- Give product demonstrations and distribute samples.
- Enjoy an intimate exhibiting opportunity.

It was my pleasure to be an exhibitor. Thank you for your extra efforts to ensure we had all the time we needed to interact with the attendees.

What a great learning experience from experts in the field.